LEGAL ACTIONS AGAINST PIRATING ACTIVITIES

As it affects individual creators
INDIVIDUAL CREATORS

• Photographers
• Videographers
• Filmmakers
• Musicians
• Software Publishers
• Authors
PHOTOGRAPHERS

- 95 out of 100 internet uses are stolen
- 59% of all infringement cases in the U.S. are photos
- Getty Images reports over 28,000 cases of commercial infringement of RM content in 2017 alone
CASE ACT, HR# 3945

TODAY!
MAKE SOME NOISE FOR COPYRIGHT REFORM –
ASK YOUR REP TO SUPPORT H.R. 3945,
THE CASE ACT!
WHICH SOCIAL MEDIAS SHARE THE MOST IMAGES WITHOUT A LICENSE?

As social media is all about sharing content, it's often a hot-spot for image theft. However, due to the non-commercial intentions of uses legal action is normally not taken.
Piracy in the U.S.

Which states rank highest for online image theft?

California dominated with a staggering 32% due to high rates of digital theft in and around LA and San Francisco. Illinois took second place with 9.21% followed by Utah with 4.08%.
WHAT TYPES OF IMAGES ARE STOLEN
POSSIBLE SOLUTIONS

• EDUCATION

• STATE CAUSE OF ACTION