2018 CHAIR'S INITIATIVE Scottsdale, Arizona



2018 CWAG Chair's Initiative Scottsdale, Arizona May 2 - 4, 2018

The Phoenician Resort 6000 E. Camelback Rd Scottsdale, AZ 85251

Wednesday, May 2, 2018

12:00 pm – 5:30 pm Registration: Estrella Theater Foyer

1:00 pm Buses depart for Cyber Security Working Group Meeting

Buses depart from the ballroom porte cochere on the lower level of

the Phoenician conference center.

1:30 pm - 4:30 pm CWAG Cyber Security Working Group Meeting - closed

session for working group members – hosted at LifeLock/Symantec

Headquarters: 60 E. Rio Salado Parkway, Tempe, Arizona

5:30 pm – 6:30 pm Welcome Reception presented by LifeLock/Symantec

Location: Orchid Lawn

Dinner on Own

Thursday, May 3, 2018

General Session Location: Estrella Theatre

7:00 am - 9:00 am Breakfast

Location: Phoenician Patio

9:00 am – 9:15 am Presentation of the Colors: Arizona Department of Public Safety

Welcome by CWAG Chair Arizona Attorney General

Mark Brnovich

9:15 am - 10:15 am

Information Sharing and Analysis Center: A Collaborative Approach Against Tax-Related Fraud

Moderator: Jahna Lindemuth, Alaska Attorney General

Panelist: Todd Egaas, Executive Official of the Identity Theft Tax Refund Fraud-Information Sharing and Analysis Center (IDTTRF-ISAC); Internal Revenue Service

Panelist: Bernie McKay, Industry Co-Chair, Senior Executive Board of the IDTTRF-ISAC Partnership; Chief Public Policy Officer of Intuit

Panelist: Courtney M. Kay-Decker, State Co-Chair, Senior Executive Board of the IDTTRF-ISAC Partnership; Director, Iowa Department of Revenue

Panelist: Peter Arena, Ph.D., Founding Principal, ASR Analytics, LLC.

10:15 am - 11:15 am

Building Sand Castles in the Regulatory Sandbox: FinTech, Financial Services & Cyber Security

Moderator: Michael Hunter, Oklahoma Attorney General

Panelist: Paul Watkins, Civil Litigation Division Chief, Arizona Attorney General's Office

Panelist: Caroline Lynch, Founder and Owner, Copper Hill Strategies, LLC

Panelist: Kevin Gronberg, Vice President of Global Cyber Partnerships and Government Strategy, JP Morgan Chase & Co.

Panelist: Donald Saxinger, Chief, IT Supervision Section, FDIC Division of Risk Management

Panelist: James Chessen, Executive Vice President and Chief Economist, American Bankers Association

11:15 am – 12:15 pm

When Crisis Strikes: Mitigation and Notification of Cyber Breaches

Moderator: Ellen Rosenblum, Oregon Attorney General

Panelist: Sean Reyes, Utah Attorney General, CWAG Cyber Security Working Group

Panelist: Jody Wacker, Vice President of Marketing, Cellebrite

Panelist: Kirk Herath, Vice-President, Associate General Counsel and Chief Privacy Officer, Nationwide Insurance Companies

Panelist: Kristin F. Judge, CEO/President, Cybercrime Support Network

Panelist: Tania Maestas, Deputy Attorney General – Civil Affairs, New Mexico Attorney General's Office

12:15 pm – 1:30 pm Lunch

Location: Ballroom A-B

Lunch Speaker Introduction: Mark Brnovich, Arizona Attorney General

Speaker: Olympic Gold Medalist Misty Hyman

1:30 pm – 2:30 pm Mobile Sports Betting: The Global Perspective

Moderator: Sean Reyes, Utah Attorney General

Panelist: Brian Cohen, Head of Strategic Alliances, American Gaming Association/President of Cohen Strategic Alliances, LLC

Panelist: Brin Gibson, First Assistant Attorney General, Nevada Attorney General's Office

Panelist: Shawn Henry, President of CrowdStrike Services & CSO, Retired Executive Assistant Director of the FBI

2:30 pm – 3:30 pm Taking the Fight to IP Pirates

Moderator: Peter Michael, Wyoming Attorney General

Panelist: Chris Kuelling, Executive Director, International Broadcaster Coalition Against Piracy (IBCAP)

Panelist: Roberto Sanchez, Vice President of Intelligence,

GroupSense

Panelist: Cathy Aron, Executive Director, Digital Media

Licensing Association

Panelist: Robert Callahan, Vice President, State Government

Affairs, Internet Association

3:30 pm -4:30 pm Public Education on Digital Citizenship

Moderator: Hector Balderas, New Mexico Attorney General

Panelist: Karima Zedan, Vice President, Digital Inclusion and

Internet Essentials

Panelist: Jim Steyer, CEO, Common Sense Media

Panelist: Jennifer Gibbons, Vice President of State Government

Affairs, The Toy Association

Panelist: Jon Chapman, Co-Founder and President, EverFi

Panelist: Sara Kloek, Director of Education Policy, Software and

Information Industry Association

4:30 pm – 5:00 pm Privacy and Emerging Technology

Speaker Introduction: Tim Fox, Montana Attorney General

Speaker: Stephanie Bryson, Public Policy Manager, Uber

6:00 pm CWAG Chair's Initiative Dinner

Location: West Lawn

Friday, May 4, 2018

General Session Location: Estrella Theatre

7:00 am - 9:00 am Breakfast

Location: West Lawn

9:00 am – 10:00 am E.U.'s General Data Protection Regulations

Moderator: Doug Peterson, Nebraska Attorney General

Panelist: Jim Halpert, Partner, Co-Chair, US Cybersecurity Practice and Global Data Protection, DLA Piper, and General Counsel, State Privacy & Security Coalition

Panelist: Julia Powles, Ph.D., Research Fellow, Law and Technology, Cornell Tech Digital Life Initiative and New York University School of Law Information Law Institute

Panelist: Ken Durbin, Senior Strategist: Global Government Affairs and Cybersecurity, Symantec

10:00 am - 11:00 am

Identity in a Digital World: Managing Opportunity, Protecting National Security and Creating Consumer Value

Moderator: Curtis Hill, Indiana Attorney General

Panelist: Rob Russell, Senior Director, Government-Investigative, Thomson Reuters

Panelist: Matt Thompson, Director of Business Development, Digital Consumer Identity Team, Capital One

Panelist: Bill Stiles, Chief Deputy Attorney General, Louisiana Attorney General's Office

11:00 am - Noon

Balancing Privacy Rights in an Online World

Moderator: Lawrence Wasden, Idaho Attorney General

Panelist: Natalie Ludaway, Chief Deputy Attorney General, District of Columbia Office of the Attorney General

Panelist: Jeff Zubricki, Director Global Public Policy and Government Affairs, Walmart

Panelist: Oriana Senatore – Senior Vice President, Policy and Research, U.S. Chamber Institute for Legal Reform

Panelist: Julie Brill, Corporate Vice President and Deputy General Counsel for Global Privacy and Regulatory Affairs, Microsoft

Meeting Concludes